

The top app lists referenced in the Canalys press release, ‘Half of top iPad apps either unavailable or not optimized on Android’ (published 14 August 2013), are shown below.

The lists reflect the top 50 paid and top 50 free iPad apps featured in the US Apple App Store, based on their aggregated rankings through H1 2013, drawn from Canalys’ App Interrogator data. Comparisons with the US Google Play store and reviews of each app’s optimization for tablets were conducted manually.

Top 50 paid tablet apps (Apple App Store, H1 2013)

#	App name	Developer/Publisher	Available?	Optimized?
1	Minecraft - Pocket Edition	Mojang	Yes	Yes
2	Pages	Apple	No	No
3	Angry Birds Star Wars HD	Rovio Entertainment Ltd	Yes	Yes
4	Bad Piggies HD	Rovio Entertainment Ltd	Yes*	Yes
5	iMovie	Apple	No	No
6	Notability	Ginger Labs	No	No
7	Where's My Water?	Disney	Yes	Yes
8	Scribblenauts Remix	Warner Bros	Yes	Yes
9	GarageBand	Apple	No	No
10	Words With Friends HD	Zynga	Yes*	No
11	Keynote	Apple	No	No
12	Temple Run: Brave	Disney	Yes	Yes
13	Photon Flash Player	Appsverse Inc	Yes*	No
14	Numbers	Apple	No	No
15	Plants vs. Zombies HD	PopCap	Yes	Yes
16	Wipeout	Activision Publishing Inc	Yes	Yes
17	Toca Hair Salon 2	Toca Boca	Yes	Yes
18	Plague Inc	Ndemic Creations	Yes	Yes
19	Eden - World Builder	Kingly Software Inc	No	No
20	Quickoffice Pro HD	Quickoffice Inc	Yes	Yes
21	The Room	Fireproof Games	Yes	Yes
22	Wreck-it Ralph	Disney	Yes	Yes
23	Bloons TD 5 HD	Ninja Kiwi	Yes	Yes
24	Bejeweled HD	PopCap	No	No
25	Wheel of Fortune	Sony Pictures Television	Yes	Yes
26	Fruit Ninja HD	Halfbrick Studios	Yes	No
27	Disney Junior Minnie Mouseke-Puzzles	Disney	No	No
28	Where's My Perry?	Disney	Yes	Yes
29	GoodReader	Good.iWare Ltd	No	No
30	TETRIS®	Electronic Arts	Yes*	No
31	iPhoto	Apple	No	No
32	FIFA SOCCER 13 by EA SPORTS	Electronic Arts	No	No
33	Angry Birds HD	Chillingo Ltd	Yes*	Yes
34	Stack the States	Dan Russell-Pinson	No**	No
35	Angry Birds Space HD	Rovio Entertainment Ltd	Yes	Yes
36	Cut the Rope HD	Chillingo Ltd	Yes	Yes
37	Team Umizoomi Math: Zoom into Numbers HD	Nickelodeon	No	No
38	Flow Free: Bridges	Big Duck Games LLC	Yes*	Yes
39	Monkey Preschool Lunchbox	THUP Games	Yes	Yes
40	Grand Theft Auto: Vice City	Rockstar Games	Yes	Yes
41	Puffin Web Browser	CloudMosa Inc	Yes	No
42	Angry Birds Seasons HD	Rovio Entertainment Ltd	Yes*	Yes
43	Skins Pro Creator for Minecraft	seejaykay	No	No
44	Bubble Guppies: Animal School Day HD	MTV Networks	No	No
45	Mickey Mouse Clubhouse: Mickey's Wildlife Count Along	Disney	No	No
46	Cut the Rope: Experiments HD	ZeptoLab UK Limited	Yes	Yes
47	Tiger Woods PGA TOUR® 12	Electronic Arts	Yes	Yes
48	Sofia the First: Story Theater	Disney	No	No
49	Monsters Inc Run	Disney	Yes	Yes
50	Calculator Pro for iPad	Apalon	No**	No

Top 50 free tablet apps (Apple App Store, H1 2013)

#	App name	Developer/Publisher	Available?	Optimized?
1	Candy Crush Saga	King.com Limited	Yes	Yes
2	YouTube	Google Inc	Yes	Yes
3	Calculator for iPad Free	International Travel Weather Calculator	No	No
4	Skype	Skype Communications Sarl	Yes	Yes
5	The Weather Channel	The Weather Channel Interactive	Yes	Yes
6	Netflix	Netflix Inc	Yes	Yes
7	Podcasts	Apple	No	No
8	Subway Surfers	Kiloo	Yes	Yes
9	iBooks	Apple	No	No
10	Find My iPhone	Apple	No	No
11	iTunes U	Apple	No	No
12	Chrome	Google Inc	Yes	Yes
13	Kindle - Read Books, eBooks, Magazines, etc	AMZN Mobile LLC	Yes	Yes
14	Pinterest	Pinterest Inc	Yes	Yes
15	eBay	eBay Inc	Yes	Yes
16	Magic Piano	Smule	Yes	Yes
17	Google Earth	Google Inc	Yes	Yes
18	Minecraft - Pocket Edition Lite	Mojang	Yes	Yes
19	Clash of Clans	Supercell	No	No
20	Find My Friends	Apple	No	No
21	Temple Run 2	Imangi Studios LLC	Yes	Yes
22	Google Drive	Google Inc	Yes	Yes
23	Fruit Ninja HD Free	Halfbrick Studios	Yes	Yes
24	Amazon Instant Video	AMZN Mobile LLC	No*	No
25	Gmail - email from Google	Google Inc	Yes	Yes
26	Adobe Reader	Adobe Systems Incorporated	Yes	Yes
27	Dropbox	Dropbox	Yes	Yes
28	Jigsaw Puzzle	Critical Hit Software	Yes	Yes
29	iHeartRadio	Clear Channel Management Services, LP	Yes	Yes
30	WATCH ABC	ABC Digital	Yes	Yes
31	Groupon HD	Groupon Inc	Yes	Yes
32	Hulu Plus	Hulu, LLC	Yes	Yes
33	Pandora Radio	Pandora Media Inc	Yes	Yes
34	NBC	NBC Universal Inc	No	No
35	Hay Day	Supercell	No	No
36	Facebook	Facebook Inc	Yes	Yes
37	Padgram - Instagram viewer	Pinssible Labs	Yes	Yes
38	Flow Free	Big Duck Games LLC	Yes	Yes
39	Calculator Pro for iPad Free	Apalon	No	No
40	Houzz Interior Design Ideas	Houzz Inc	Yes	Yes
41	Calorie Counter & Diet Tracker by MyFitnessPal HD	MyFitnessPal.com	Yes	Yes
42	Spotify	Spotify Ltd	Yes	Yes
43	LinkedIn	LinkedIn Corporation	Yes	Yes
44	Angry Birds Star Wars HD Free	Rovio Entertainment Ltd	Yes	Yes
45	Twitter	Twitter Inc	Yes	Yes
46	Words With Friends HD Free	Zynga	Yes	Yes
47	XFINITY™ TV Player	Comcast Interactive Media	Yes	Yes
48	Bejeweled Blitz	PopCap	Yes	Yes
49	The Sims™ FreePlay	Electronic Arts	Yes	Yes
50	Amazon Mobile	AMZN Mobile LLC	Yes	Yes

* Paid app on iOS, available only as a free version for Android through Google Play.

** Not available through Google Play, but available for Amazon Kindle Fire devices.

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